

THE ART GALLERY OF CALGARY

PRESENTS

ART 2008|wear THE ART OF FASHION

WHAT IS ARTWEAR?

ARTwear is The Art Gallery of Calgary's Fall fashion show. This high-energy, fundraising evening features a runway show highlighting the season's must-have fashions for men and women from some of Calgary's hottest boutiques. The evening also features a Fashion Trunk Show Auction where guests will have an opportunity to bid on one-of-a-kind styles and a Silent Auction composed of items donated by local businesses. Doors open at 7:00 p.m. and guests will be treated to hors d'oeuvres by Chef Duncan Ly and his team (AGCcooks 2007 and 2008 Award winners) and fine wines chosen by raw bar's resident sommelier. The fashion show begins at 8:00 p.m. and features some of Calgary's finest clothing and accessories, in addition to the latest hair and makeup trends. The show is coordinated by Calgary's own fashion maven Marie-Lousie (Lu) Kapp, a style consultant with over 20 years in the industry.

ARTwear 2008 will be held at Hotel Arts (119- 12 Avenue SW) on Thursday, November 13, 2008. Doors open at 7:00 p.m. ARTwear 2008 promises to be an exceptional experience celebrating the natural pairing of contemporary art and fashion. Tickets \$100. VIP tickets \$150. To purchase tickets, contact The Art Gallery of Calgary at 403.770.1353.

WHAT IS THE VIP TICKET?

VIP tickets are available. These tickets include a VIP reception at The Art Gallery of Calgary (117- 8 Avenue SW) from 5:00 to 7:00 p.m. Hors d'oeuvres, cocktails, a Wearable Art Fashion Show by the locally renowned and well-loved Dee Fontans complete this VIP experience. Complimentary transportation to Hotel Arts and preferred seating for ARTwear 2008 is included. There are only 130 VIP tickets available.

WHAT RETAILERS ARE INVOLVED IN ARTwear 2008?

Primitive, Blu's, Boutik, Renfrew Furs and Worth are confirmed, as well as new additions Leo, Paul Hardy and Henry.

HOW MANY PEOPLE ARE EXPECTED TO ATTEND ARTwear 2008?

Since its inception, ARTwear has expanded to accommodate the demand for tickets and each year the event has SOLD OUT. For ARTwear 2008, 400 tickets have been printed.

WHERE DO THE PROCEEDS FOR ARTwear GO?

Proceeds from the ticket sales, the Fashion Trunk Show Auction and the Silent Auction go to The Art Gallery of Calgary's hands-on, curriculum-based art education programs for grades K to Grade 12.

WHO SPONSORS ARTwear?

ARTwear is made possible by the generous support of presenting sponsor The Owen Hart Foundation and supporting sponsors including Alberta College of Art and Design, Avenue Magazine, Blue Hydrangea, Calgary Herald, Citytv, Energy 101.5, E=MC², Hotel Arts, Industry Images, Murphy Images, Royal Liquor Merchants and Stardust Event Group.

WHAT KIND OF MEDIA EXPOSURE DOES ARTwear HAVE?

ARTwear media sponsors include CityTV, Calgary Herald, Energy 101.5 and Fashion Magazine.

WHAT IS THE ROLE OF THE ART GALLERY OF CALGARY?

The Art Gallery of Calgary is a non-profit, non-collecting, public contemporary art gallery. We present new and exciting exhibits of contemporary art. The Art Gallery of Calgary is a voice and venue for art and ideas that offers Calgarians and visitors a fresh, modern and insightful take on contemporary art.



PRESENTING SPONSOR

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