

# THE ART GALLERY OF CALGARY

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## **MEDIA RELEASE**

For Immediate release

Please include in your listings and announcements

**July 23, 2008 CALGARY, ALBERTA** --- On Thursday, November 13, 2008, The Art Gallery of Calgary will be hosting its annual fall fashion fundraiser, ARTwear 2008, at Hotel Arts (119-12 Avenue SW). Now in its sixth year, this high-energy evening features a runway show highlighting the season's must-have fashion for men and women from some of Calgary's hottest boutiques. The evening also features a Fashion Trunk Show Auction where lucky guests will discover emerging local designers and have an opportunity to bid on one-of-a-kind styles. The evening also includes a Silent Auction composed of items donated by local businesses. Doors open at 7 p.m., with paparazzi and red carpet excitement contributing to the exhilarating thrill of a Milan-style season opening.

Guests will be treated to the delectable hors d'oeuvres of chef Duncan Ly and his team (AGCcooks 2007 and 2008 Award winners), and fine wines chosen by raw bar's resident sommelier. The fashion show begins at 8 p.m. and features some of Calgary's finest clothing and accessories, in addition to the latest hair and makeup trends. The show is coordinated by fashion maven Marie-Lousie (Lu) Kapp, a style consultant with over 20 years in the industry.

VIP tickets are available, and will gain you access to the VIP reception at The Art Gallery of Calgary (117-8 Avenue SW) which takes place from 5pm to 7pm. Guests of the VIP will enjoy hors d'oeuvres, cocktails, a Wearable Art Fashion Show by the locally renowned and well-loved Dee Fontans and complementary transportation to Hotel Arts. VIPs will also enjoy preferred seating during the fashion show at Hotel Arts.

Tickets \$ 100. VIP tickets \$150. To purchase tickets, contact The AGC at 403.770.1353.

ARTwear 2008 promises to be an exceptional experience celebrating the natural pairing of contemporary art and fashion.

The Art Gallery of Calgary is recognized and valued locally, nationally and internationally for the quality of its contemporary art exhibitions and programs. The AGC's education and public programs provide students with an opportunity to discover contemporary art, interact with contemporary artists and express themselves through art. Presenting four new, innovative exhibitions per year, The Art Gallery of Calgary continuously develops mutually beneficial community and business partnerships.

The Art Gallery of Calgary acknowledges the generous support of presenting sponsor FIDO Solutions Inc. and supporting sponsors Alberta College of Art and Design, Avenue Magazine, Blue Hydrangea, Calgary Herald, Citytv, Energy 101.5, E=MC<sup>2</sup>, Hotel Arts, Industry Images, Murphy Images, Royal Liquor Merchants and Stardust Event Group.

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